

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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|   |  |  |                         |   |  |  |  |
|---|--|--|-------------------------|---|--|--|--|
| 253477  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 |  |                         | ADVERTISER (OR AGENCY AND ADVERTISER)   |  |  | <div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div> |
| NAME  | NATIONAL MEDIA RESEARCH PLANNING               |  |                         | NATIONAL REPUBLICAN CONGRESSIONAL COMM. |  |  |  |
| AND   | 815 Slaters Ln                                 |  |                         | 320 1st St SE                           |  |  |  |
| ADDRESS   | Alexandria VA 22314-1219                       |  |                         | Washington DC 20003-1838                |  |  |  |
|   | USA  |  |                         | USA                                     |  |  |  |
| CONTACT   | TRACEY ROBINSON                                |  |                         | PRODUCTEST #2967                        |  |  |  |
| LOCAL SALESPERSON   | Nicole Roy Pol                                 |  | AGENCY EST. NO.<br>2967 | PRODUCT 1300<br>CODE                    |  |  |  |
| NATIONAL SALESPERSON  |  |  |                         |   |  |  |  |
| BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1 |  |  |                         |   |  |  |  |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                   | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                            |              |           |                |
| 1    | 00001.. | 1          | 04:58A | 05:58A | 30S    | 09/28/12-09/28/12 | SUNRISE THIS MORNING       | 1            | 500.00    | 500.00         |
| 2    | 11110.. | 4          | 04:58A | 05:58A | 30S    | 10/01/12-10/04/12 | SUNRISE THIS MORNING       | 4            | 500.00    | 2000.00        |
| 3    | 00001.. | 1          | 05:58A | 07:00A | 30S    | 09/28/12-09/28/12 | THIS MORNING               | 1            | 1000.00   | 1000.00        |
| 4    | 11110.. | 4          | 05:58A | 07:00A | 30S    | 10/01/12-10/04/12 | THIS MORNING               | 4            | 1000.00   | 4000.00        |
| 5    | 00001.. | 1          | 07:00A | 09:00A | 30S    | 09/28/12-09/28/12 | CBS THIS MORNING           | 1            | 750.00    | 750.00         |
| 6    | 11110.. | 4          | 07:00A | 09:00A | 30S    | 10/01/12-10/04/12 | CBS THIS MORNING           | 4            | 750.00    | 3000.00        |
| 7    | Sa      | 1          | 05:58A | 08:00A | 30S    | 09/29/12-09/29/12 | CBS THIS MORNING: SATURDAY | 1            | 400.00    | 400.00         |
| 8    | Su      | 1          | 07:58A | 09:30A | 30S    | 09/30/12-09/30/12 | CBS SUNDAY MORNING         | 1            | 2400.00   | 2400.00        |
| 9    | 00001.. | 1          | 11:58A | 12:30P | 30S    | 09/28/12-09/28/12 | NOON NEWS                  | 1            | 1000.00   | 1000.00        |
| 10   | 11110.. | 4          | 11:58A | 12:30P | 30S    | 10/01/12-10/04/12 | NOON NEWS                  | 4            | 1000.00   | 4000.00        |
| 11   | Su      | 1          | 09:58A | 11:30A | 30S    | 09/30/12-09/30/12 | WCCO SUNDAY MORNING NEWS   | 1            | 1000.00   | 1000.00        |
| 12   | 00001.. | 1          | 03:57P | 05:00P | 30S    | 09/28/12-09/28/12 | ELLEN DEGENERES            | 1            | 1000.00   | 1000.00        |
| 13   | 11010.. | 3          | 03:57P | 05:00P | 30S    | 10/01/12-10/04/12 | ELLEN DEGENERES            | 3            | 1000.00   | 3000.00        |
| 14   | 01010.. | 2          | 04:59P | 05:30P | 30S    | 10/02/12-10/04/12 | M-F 5PM NEWS               | 2            | 2000.00   | 4000.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| LOCAL SALESPERSON   | Nicole Roy Pol                                 |  | AGENCY EST. NO. 2967 |  | PRODUCT CODE 1300                       |  |  |  |  |
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|-----------------|---------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
|                 |         |            | FROM   | TO     |        |                   |                          |              |           |                |
| 15              | 00001.. | 1          | 05:59P | 06:30P | 30S    | 09/28/12-09/28/12 | M-F 6PM NEWS             | 1            | 2500.00   | 2500.00        |
| 16              | 11110.. | 4          | 05:59P | 06:30P | 30S    | 10/01/12-10/04/12 | M-F 6PM NEWS             | 4            | 2500.00   | 10000.00       |
| 17              | 00001.. | 1          | 06:27P | 07:00P | 30S    | 09/28/12-09/28/12 | WHEEL OF FORTUNE         | 1            | 4000.00   | 4000.00        |
| 18              | 11110.. | 4          | 06:27P | 07:00P | 30S    | 10/01/12-10/04/12 | WHEEL OF FORTUNE         | 4            | 4000.00   | 16000.00       |
| 19              | T       | 1          | 09:00P | 10:00P | 30S    | 10/02/12-10/02/12 | VEGAS                    | 1            | 6200.00   | 6200.00        |
| 20              | Su      | 1          | 11:57A | 06:00P | 30S    | 09/30/12-09/30/12 | NFL REGULAR SEASON GAMES | 1            | 7000.00   | 7000.00        |
| 21              | 00001.0 | 1          | 10:00P | 10:35P | 30S    | 09/28/12-09/28/12 | LATE NEWS M-F/SU         | 1            | 3600.00   | 3600.00        |
| 22              | 01010.0 | 2          | 10:00P | 10:35P | 30S    | 10/02/12-10/04/12 | LATE NEWS M-F/SU         | 2            | 3600.00   | 7200.00        |
| 23              | 00001.. | 1          | 10:35P | 11:38P | 30S    | 09/28/12-09/28/12 | LATE NIGHT WITH DAVID    | 1            | 1000.00   | 1000.00        |
| 24              | 01010.. | 2          | 10:35P | 11:38P | 30S    | 10/02/12-10/04/12 | LATE NIGHT WITH DAVID    | 2            | 1000.00   | 2000.00        |
| Total Contract: |         |            |        |        |        |                   |                          | 47           |           | 87550.00       |

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